

ROSTOW'S MODERNIZATION MODEL/LADDER OF DEVELOPMENT

CHARACTERISTICS	Stage 1: The Traditional Society	Stage 2: Preconditions for Takeoff	Stage 3: Takeoff	Stage 4: Drive to Maturity	Stage 5: High Mass Consumption
Historical Example	Medieval Europe	Renaissance to Enlightenment Europe	Industrial Revolution Europe	Guided Age USA to World Wars	Post WWII - US & Europe
Modern Example	No countries because of Globalization. Just regions within poor countries	Peripheral Countries - Central Africa, Central America, etc	Developing Countries - India, Saudi Arabia, South Africa	China, Mexico, Eastern Europe	US, Western Europe, Japan, Australia
Economics	<ul style="list-style-type: none"> • largely agricultural (>75%) • limited production 	<ul style="list-style-type: none"> • Surplus of agriculture & capital • expansion of trade & manufacturing 	<ul style="list-style-type: none"> • rapid expansion of industry • surge of technology • Commercial agriculture 	<ul style="list-style-type: none"> • technology extends to all sectors • labor-saving devices are made 	<ul style="list-style-type: none"> • more use and production of durable goods • Service sector dominates (>50%)
Society	<ul style="list-style-type: none"> • Hierarchical social structure 	<ul style="list-style-type: none"> • beginnings of a commercial class w/ some urbanization 	<ul style="list-style-type: none"> • increasingly dominant entrepreneurial class 	<ul style="list-style-type: none"> • Urbanization • increase in skilled and professional workers 	<ul style="list-style-type: none"> • new middle class • shift to the suburbs • population growth stabilizes
Political	<ul style="list-style-type: none"> • regionally-based in the hands of the landowners 	<ul style="list-style-type: none"> • centralized national government 	<ul style="list-style-type: none"> • powerful factions encourage modernization 	<ul style="list-style-type: none"> • industrial leaders are highly influential 	<ul style="list-style-type: none"> • social welfare • more resources for military & security
Cultural Values	<ul style="list-style-type: none"> • resist change, focus on old traditions 	<ul style="list-style-type: none"> • rising spirit of progress and openness 	<ul style="list-style-type: none"> • increased investment of capital for profit 	<ul style="list-style-type: none"> • emphasis on technology • expectation of progress 	<ul style="list-style-type: none"> • increased acquisition of consumer goods